

Key Projects	
G	On schedule/target;
A	Minor issues
R	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening



Economy



People



Place

COMMENTS AND ISSUES

Projects	
Support business growth at the Hillhouse Technology Enterprise Zone.	A
Collaborate with our Lancashire partners to develop joint working arrangements with a focus on economic growth, skills and tackling climate change.	G
Continue to support town centre recovery through the town centre strategy fund and explore investment and sustainable development opportunities for our key town centres.	G
Explore investment opportunities for our key council assets.	G
Relaunch our Wyred Up network to proactively support sustainable business recovery following the pandemic and to encourage and support businesses to reduce their carbon footprint.	G
Measures	
Number of jobs created within the Enterprise Zone	R
Increase footfall to town centres	G
Town centre vacancy rates	G
% of fledgling businesses surviving - 18 months	G

Projects	
Agree and develop a long term strategy for sustainable leisure and wellbeing provision across Wyre.	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well.	G
Work with partners to deliver the holiday activity programme for our young people.	G
Relaunch our Digital Wyre Strategy ensuring customers have easy access to our services and that we embrace the opportunities new technologies bring.	G
Collaborate with partners to improve community energy consumption through retrofitting houses and supporting district heating projects.	G
Develop a campaign to raise awareness and encourage behavioural change amongst residents to support climate change projects/initiatives.	G
Measures	
Number of annual visits to our leisure centres	A
Number of memberships at our leisure centre	A
Number of volunteer hours	G
Number of children engaged with holiday activities	G
Number of residents registered for My Wyre account	G
Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government Schemes.	G
Number of residents engaged with behavioural change campaigns using digital and non-digital channels	G

Work with others to deliver our action plan to reduce the effect of climate change on our borough including the carbon footprint of all council activities and assets.	G
Promote activity to support our residents to reduce waste, increase reuse and recycling, and implement environmental initiatives to help achieve a sustainable environment.	G
Complete the partial review of the Wyre Local Plan 2011-2031 and commence a full review.	G
Deliver the Wyre Beach Management Scheme to protect homes from coastal flooding.	A
Facilitate and support the improvement, biodiversity, accessibility and use of our parks and open spaces.	G
Support the Turning Tides Partnership in the ambition to achieve a blue flag coast that is free from plastic pollution.	G
Lead on and support natural flood management projects.	G
Measures	
Number of public electric charging points	R
Number of trees planted	R
% of household waste recycled	A
Reduction in fly tipping reported	G

Number of jobs created within the Enterprise Zone – Ongoing target of 137 jobs to be created between Aug 2020 - Apr 2026 (137 jobs / 67 months in the period = 2 x 3 months per quarter = 6 jobs per quarter target). Although no jobs created this quarter, 105 jobs have been created to date which is significantly ahead of target.

Number of public electric charging points – Order placed and contract signed awaiting installation. Dual units i.e. 46 charging points.

Number of trees planted – The next tree planting season commences in November 2022 and ends in March 2023, therefore there will be no data to report in quarters one and two.

It should be noted that there are a number of projects for which data is collated annually / bi-annually and therefore these have not been included within this report.